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The 2nd Regenerative Circle Summit

GOVERNANCE for Tourism Regeneration

A co-creation space for public and private
sectors to transform destinations.

11th
and
12th
MAY 2026

Institut Regeneratiu
Prullans (La Cerdanya) - Catalan Pyrenees



Organization and reservations:



More information - info@institutregeneratiu.com

2nd Regenerative Circle Summit

Governance for Tourism Regeneration

May 11–12, 2026 (Pre-gathering May 10)

Prullans, La Cerdanya • Catalan Pyrenees

A Regenerative Circle Summit for public and private sector professionals who understand that transforming tourism begins by transforming how we think, decide and govern territories.

This edition expands the Circle format to welcome a wider ecosystem of actors while preserving the relational, human-scale and co-creative methodology at the heart of the Institut Regeneratiu.

Over two days, we will explore new models of collaboration, shared responsibility and regenerative decision-making that strengthen territory, community and long-term impact.

This is not a conference.

It is not a panel discussion.

It is a living summit-circle for those ready to think together, listen deeply, and activate new ways forward.

Creation • Sharing • Regenerating

The Summit will be facilitated by Charles Van de Kerkhof, supporting the overall flow, relational quality and collective process throughout the two days.

Objectives

- To explore new governance models for regenerative tourism
- To activate co-creation processes among people working across the tourism ecosystem
- To connect territory, relationships, decision-making and long-term value
- To generate applicable ideas and prototypes for more regenerative destinations
- To strengthen a network of people committed to transforming tourism through collaboration and shared responsibility

Optional Arrival Evening

May 10

Pre-Summit Arrival and Connection Evening

For participants staying on site, the evening before the official programme will offer a soft landing into the field of the Summit.

This optional space is designed to help people arrive with presence, begin building trust, and connect with the diversity of people, territories and regenerative tourist projects already in the room.

18:00 – 19:00 | Arrival and Check-in

Welcome, settling in, informal arrival.

19:00 – 20:15 | Connection Circle: People, Territories and Projects around Regenerative Tourism.

A facilitated arrival dynamic in small groups.

Participants are invited to share:

- who they are
- where they come from
- what territory, question or project they bring
- what calls them to this Summit

The aim is not networking in the conventional sense, but meaningful human connection.

20:15 – 21:30 | Dinner

21:45 – 22:15 | Creative Silence Practice

A powerful regenerative practice of silence and awareness to slow down, arrive fully, and prepare the body and mind for the Summit.

22:15 | Good Night

Official Programme

May 11

Connect, Regenerate and Activate

The first day is designed to open the field, create shared understanding, and move from inspiration into collective exploration.

09:00 – 09:30 | Stepping into the Regenerative Circle

Welcome and opening of the Summit.

Silence. Presence. Framing.

Introduction to the purpose of the Summit and the current need for new governance models in tourism regeneration.

09:30 – 10:30 | Inspirational Circle with Anna Pollock

From Managing Destinations to Regenerating Territories

A keynote-conversation to frame the paradigm shift required in tourism governance today.

This session will not function as a conventional lecture, but as an opening provocation to stimulate reflection and orient the collective work that follows.

10:30 – 11:00 | Break and Reflection Pause

A pause for informal conversation and first integration.

Optional reflective prompts will help participants identify what resonates most strongly.

11:00 – 13:00 | Knowledge Circles

Participants move into facilitated small circles to explore:

- real governance challenges from their territories
- tensions and patterns they are observing
- Share harvesting of patterns, key questions and emerging themes.

This is one of the core moments of the Summit.

Rather than one large plenary conversation, the work happens in human-scale circles that allow depth, listening and participation.

The aim is not to report everything, but to identify the most relevant insights that will feed the afternoon work.

13:00 – 13:30 | From Permaculture to Regenerative Gastronomy

A short introduction to how land, food and hospitality are being woven together through the permaculture farm, local food systems and the emerging regenerative gastroteca approach.

13:30 – 15:00 | Mindful Lunch at Verger Cerdà

A shared meal as part of the methodology of the Summit.

A space to nourish, slow down and connect informally.

15:30 – 16:15 | Inspirational Case Circle with David Isern From Organisational Innovation to Regenerative Governance in Hospitality: Lessons from Cerdanya Viva

Cerdanya Viva shows how a hospitality company can evolve from organisational innovation towards a more regenerative, systemic and place-connected form of governance.

It will also present living initiatives such as Ecochallenge, regenerative KPIs, guest impact reports and eco-social currency as practical tools to generate real territorial value.

16:15 – 18:15 | Working Groups: Challenges and Regenerative Governance Pathways

Participants work in thematic or challenge-based groups to begin shaping responses to the questions that have emerged during the previous small circles in the morning.

Each group is invited to:

- identify one concrete governance challenge
- clarify why it matters
- explore a regenerative response
- map possible stakeholders and alliances
- define first pathways for action

Anna Pollock and the facilitation team may move between groups as mentors and mirrors.

18:15 – 19:00 | First Collective Sharing

A short collective sharing of first insights, tensions and possibilities emerging from the groups.

This is not yet the moment for final presentations, but for surfacing what is alive.

19:00 – 20:00 | Optional Visit to Verger Cerdà / Rest and Integration

Participants may join an optional visit to Verger Cerdà or take time to rest, walk, reconnect with nature, or simply digest the day.

20:00 – 21:30 | Dinner

21:30 – 22:30 | Concert of Silence and Water

A space for deep listening, embodied integration and subtle reconnection.

A contemplative experience to allow the day's learning to settle beyond the cognitive level.

May 12

Create, Shape and Project

The second day is focused on translating insight into clearer proposals, shared commitments and future pathways.

08:00 – 08:45 | Morning Awareness Practice

A gentle morning practice to begin the day with presence, attention and openness.

09:30 – 10:15 | Inspirational Circle with Miceli Social

Governance in Practice: Collaboration, Networks and Territorial Activation

A bottom-up framing and practice-oriented session exploring how regenerative governance can take shape beyond single organisations, through collaboration, networks and territorial activation.

This input helps bridge the organisational reflections of Day 1 with the wider collective and place-based dimensions of implementation.

10:15 – 11:45 | Working Groups: Prototype Design

Participants return to their groups to further shape their ideas into more tangible governance proposals or collaborative prototypes.

Each group is invited to work on:

- the challenge they want to address
- the proposed regenerative response
- the territory or context where it could be applied
- the stakeholders involved
- first implementation steps
- what support, alliances or conditions would be needed

The aim is not to finish a perfect project, but to produce something clear enough to be shared, tested and potentially activated.

11:45 – 12:15 | Coffee Break

12:15 – 13:30 | Project Presentations

Each group presents its emerging prototype or proposal.

Presentations should focus on:

- the core challenge
- the proposed response
- the context or territory
- the actors involved
- the next step

The format should remain concise and clear, leaving space for resonance rather than long explanation.

13:30 – 14:00 | Collective Conclusions and Commitments

A shared closing in plenary around three core questions:

- What have we learned?
- What do we want to activate?
- How do we want to stay connected as a living network?

This moment helps transform the Summit from an event into a powerful action.

14:00 – 15:30 | Lunch

16:00 – 18:00 | Forest Bathing

A nature-based integration experience to slow down, reconnect and allow the process to settle in a different register.

18:00 – 19:00 | Closing Circle in the Forest

A final closing moment in nature.

Rather than repeating conclusions, this space invites a more human and essential completion:

- what each person is taking with them
- what seed has been planted
- what inner or outer movement begins from here

19:00 | Closing

Accommodation and Prices

- 3 nights (May 10–12), single room, 513 €
- 3 nights (May 10–12), double room, 427 €
- 2 nights (May 10–11), single room, 403 €
- 2 nights (May 10–11), double room, 345 €
- 1 night (May 10), single room, 229 €
- 1 night (May 10), double room, 199 €
- 1 night (May 11), single room + 2 congress passes, 269 €
- 1 night (May 11), double room + 2 congress passes, 245 €

Day Pass

- Day Pass, May 11, 92 €
Includes meals, talks and experiences, no overnight stay.
- Day Pass, May 12, 92 €
Includes meals, talks and experiences, no overnight stay.

Reservations

Use [this link to fill out the form](#) to make your reservation for the Summit